2020 Partnership Opportunities and Exhibitor Package

2020 Westberg Symposium

Advancing Spiritual Care across Faith, Culture, and Geography

at the Caring for the Human Spirit® Conference

April 20-22, 2020
Santa Fe, New Mexico
at the Hilton Santa Fe Buffalo Thunder

Want to make your product or services visible to nurses from across the United States and around the world?

WestbergInstitute.org/symposium2020
Why Sponsor This Symposium?
• Meet more than 300 Westberg Symposium attendees.
• Exposure to more than 1,000 nurses through the Westberg Institute digital network.
• Access 300 plus Caring for the Human Spirit© Conference attendees!

The Westberg Symposium at the Caring for the Human Spirit© Conference
The Westberg Institute, in partnership with the Nursing Division of the Spiritual Care Association, is proud to present the 2020 Westberg Symposium at the Caring for the Human Spirit© Conference. The Westberg Symposium is the ONLY international gathering of faith community nurses in the world.

Westberg Symposium Attendees Include:
• Registered Nurses
• Nurse Practitioners
• Chaplains
• Clergy Members of Interdisciplinary Faiths
• Interdenominational Community Leaders
• Allied Health Professionals

About Us
For more than 35 years, the Westberg Institute has been an international leader in faith community nursing education, consultation, and research. The Westberg Institute (WI), originally known as the International Parish Nurse Resource Center, (IPNRC) was founded in 1984 by Granger E. Westberg.

What Is Faith Community Nursing?
Faith community nursing, also known as parish nursing, is a specialty practice of nursing recognized by the American Nurses Association (ANA).

FCNs are professionally trained to provide whole-person nursing care for those suffering from a variety of chronic and acute conditions and illnesses.

Send inquiries for sponsorship or exhibit booths to Westberg@churchhealth.org today!
WestbergInstitute.org/symposium2020
April 20-22, 2020 | Santa Fe, New Mexico

Conference staff and volunteers were the best of the over 200 conferences I have attended over the years.
— Westberg Symposium Attendee

93% of nurse attendees rate the Westberg Symposium vendors as highly valuable to their practice
95% would recommend the Westberg Symposium to other nurses

2020 Keynote Speaker
Fr. Richard Rohr

Fr. RICHARD ROHR is a globally recognized ecumenical teacher and author of bestselling books including The Universal Christ.
## 2020 Westberg Symposium Partnership Opportunities**

<table>
<thead>
<tr>
<th>Alliance</th>
<th>Friend</th>
<th>Patron</th>
<th>Sustainer</th>
<th>Advocate</th>
<th>Leader</th>
<th>Platinum</th>
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<td>$500</td>
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<thead>
<tr>
<th>Recognition by Emcee</th>
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<tbody>
<tr>
<td>Recognition in Symposium E-Blasts</td>
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<tr>
<td>Recognition on Screen during Opening Remarks</td>
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<tr>
<td>Recognition in Conference Mobile APP</td>
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<tr>
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<td>Exhibit Booth April 20-22</td>
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<td>Conference Program Guide Ad</td>
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<td>Event Signage / Website</td>
<td>Name/Website</td>
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<tr>
<td>Staff Meals</td>
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* National distribution of 30,000 **Custom requests considered

See more partnership opportunities on the next page.

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“I have always had positive experiences with all conferences associated with the Westberg Symposium, so I expected nothing less than what I’ve always experienced. Thanks to everyone who made the conference possible.

— Westberg Symposium Attendee

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Additional Partnership Opportunities

Nurses’ Breakfast Host ($1,200) / (One-Time)
- Friend package
- ½ page ad in conference program
- Prominent signage with company logo during breakfast & verbal recognition

Nurses’ Lunch Host ($2,500) / (One-Time)
- Advocate package
- Prominent signage with company in nurse lunch area
- Recognition by emcee during nurses’ breakfast, lunch and plenary sessions

Westberg Host ($8,000)
- Premier package
- Full Color Ad in “Caring for the Human Spirit Magazine”
- Recognition by emcee
- Recognition in Westberg Conference e-blasts (4,000 recipients)
- Prominent signage with logo in reception area
- Personalized pre-event e-blast and social platform invite (5,000 recipients)
- One-on-one meeting with CEO, COO & Executive Leadership Team

Exhibit Booth ($350)
Includes 6-foot table, name badge, two chairs, waste basket
(Note: Shipping, electric, and conference registration fee to attend sessions/meals are at additional charge.)

Westberg Symposium Silent Auction
Highlight your group by donating an item to be auctioned. A Silent Auction will be open during exhibit hours, and final auction sales will occur on site. Proceeds benefit ongoing advancements in faith community nursing practice. For more information about the Silent Auction, contact us at westberg@churchhealth.org.

Who should support the Westberg Institute?
- Authors and publishers of information related to spiritual and whole-person health care
- Membership associations
- Companies offering support services and products for nurses and health care professionals
- Education providers with offerings for nurses
- Insurance providers
- Organizations offering therapeutic palliative care and end-of-life resources

Why are faith community nurses a great audience for you?
Our nurses are ...
- Loyal to products and services that support their practice and patients
- Decision-makers who could use your products or services in their nursing practice
- In a network where they can make great referrals about your products and services to patients, families, congregations and other nurses

If you have a product or service you would like to expose more nurses to, then this Symposium is for you. Send inquiries for sponsorship or exhibit booths to Westberg@churchhealth.org today!

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